



*Redstone
Summerhill*



RedstoneSummerhill and Glossaread engage for premium media content

Pune, 30 October 2016:

Consultancy and Media Content start-up, RedstoneSummerhill, announced a medium-term agreement with Glossaread. Under the engagement, RedstoneSummerhill will provide exclusive premium media content to the customers of Glossaread's proprietary content platform.

The agreement is the first global tie-up for Pune-based RedstoneSummerhill, a specialised Media company with a disruptive growth strategy.

Chandrabhanu Pattajoshi, the charismatic Founder of Glossaread, knows what he's doing. A former business development manager with the Times of India group, he was also the Head of Strategy at Yahoo! India at a time when the internet giant was growing exponentially in India. "Glossaread (Patent Pending now in US & India) is an India start-up focused on monetising content through their powerful recommendation engine through User Pay. I believe that User Pay is a huge global opportunity for content creators to generate commercial value from their creative hardwork. With Glossaread, readers and users don't have to access content through a media brand's subscription system – you get to choose what you read and you pay as you purchase... and it's all exclusive content published on Glossaread."

About RedstoneSummerhill:

RedstoneSummerhill is a privately held company, focused on providing media content, content products, and consultancy services.

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About Glossaread:

Glossaread was founded in 2015 by Chandrabhanu Pattajoshi, a new-age entrepreneur extremely passionate about improving the customer experience for content consumption. The company firmly believes that ad-free content, pay-per-use models, secure distribution/ recommendation technology, and premium exclusive content from original content creators will change the quality of the content experience to the benefit of users and consumers alike.

Media Contact:

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